

Message Text

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PAGE 01 TOKYO 03317 210355 Z

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ACTION COME-00

INFO OCT-01 EA-11 ADP-00 EB-11 RSR-01 RSC-01 /025 W

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R 210320 Z MAR 73

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 2503

UNCLAS TOKYO 3317

E. O. 11652: N/ A

TAGS: EGEN JA

SUBJ: JAPANESE TV EXPORT PRICES

REF STATE 045997

1. EMBASSY HAS DISCUSSED CURRENT STATE OF PRICE CONTROLS
ON TV EXPORT TO U. S.

FOR BOTH BLACK AND WHITE AND COLOR

SETS, WITH MR DOI, DEPUTY CHIEF, ELECTRONICS AND ELECTRIC
MACHINERY DIVISION, HEAVY INDUSTRY BUREAU, MINISTRY OF
INTERNATIONAL TRADE AND INDUSTRY. MR DOI EXPLAINED THAT,

TO PREVENT DUMPING IN U. S. MARKET, CONTROLS ON MINIMUM
PRICE FOR TV SETS HAVE BEEN MAINTAINED BY JAPAN MACHINERY
EXPORT ASSOCIATION (JMEA) (THIS ASSN INCLUDES ELECTRONIC PRODUCTS)
FOR PAST SIX YEARS. CHECK PRICE WAS QUOTED IN BOTH
YEN AND DOLLARS. IN DECEMBER 1971, WHEN SMITHSONIAN AGREE-
MENT REACHED, CHECK PRICE IN YEN WAS MAINTAINED. THIS
RESULTED IN 16.88 PERCENT INCREASE IN DOLLAR CHECK PRICE
FOR TV EXPORTS TO U. S.

2. CHECK PRICE SYSTEM EXPIRED ON LAST DAY FEBRUARY 1973.
IN LIGHT OF CURRENT DEPRESSED STATE OF TV EXPORTS TO US AND
PROJECTED FURTHER DECLINE, AND BECAUSE OF DIFFICULTY OF
DAILY CALCULATIONS OF CHECK PRICE UNDER YEN FLOAT, JMEA
DECIDED NOT TO RENEW SYSTEM AND MITI AGREED. THUS, AT
CURRENT TIME THERE IS NO CONTROL ON MINIMUM PRICE FOR TV
EXPORTS TO U. S. DOI SAID CHECK PRICE SYSTEM MIGHT BE
REINSTITUTED WHEN YEN AGAIN PEGGED, BUT FINAL DECISION THIS
POINT NOT YET TAKEN.

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PAGE 02 TOKYO 03317 210355 Z

3. EMBASSY ALSO CONTACTED JMEA WHICH CONFIRMED THAT CHECK PRICE SYSTEM FOR TV EXPORTS TO U. S. NO LONGER IN EFFECT. SPOKESMAN SAID JMEA DID NOT BELIEVE EXPIRATION OF SYSTEM WOULD RESULT IN CHEAPER PRICES FOR TV EXPORTS TO U. S. SPOKESMAN SAID JMEA WILL CONTINUE CHECK PRICE SYSTEM FOR BLACK AND WHITE TV EXPORTS TO EUROPE. REASON GIVEN FOR THIS BY MITI IS THAT CHANGE IN RELATIONSHIP BETWEEN YEN AND EUROPEAN CURRENCY HAS NOT BEEN AS GREAT AS BETWEEN YEN AND DOLLAR. THERE IS NO CHECK PRICE ON COLOR TV EXPORTS TO EUROPE SINCE THIS SECTOR QUITE SMALL AT PRESENT.
INGERSOLL

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*** Current Handling Restrictions *** n/a

*** Current Classification *** UNCLASSIFIED

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 21 MAR 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973TOKYO03317
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: n/a
Errors: n/a
Film Number: n/a
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730335/aaaaidmp.tel
Line Count: 80
Locator: TEXT ON-LINE
Office: ACTION COM
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE 45997
Review Action: RELEASED, APPROVED
Review Authority: kellerpr
Review Comment: n/a
Review Content Flags:
Review Date: 07 DEC 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <07-Dec-2001 by elbezejf>; APPROVED <04-Feb-2002 by kellerpr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: <DBA CORRECTED> srp 971218
Subject: JAPANESE TV
TAGS: EGEN, JA
To: COME
SECSTATE WASHDC
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005